

# Gusce.com Privacy Policy

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Africa Market for Trade, Inc.

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## Table of Contents

1. Introduction
  2. Definitions
  3. Collection of Information
  4. Use of Information
  5. Sharing of Information
  6. Data Security
  7. Your Rights
  8. Cookies and Tracking Technologies
  9. Third-Party Links
  10. Children's Privacy
  11. International Transfers
  12. Limitation of Liability
  13. Indemnification
  14. Dispute Resolution
  15. Governing Law and Jurisdiction
  16. Changes to This Privacy Policy
  17. Contact Us
- 

## 1. Introduction

This Privacy Policy ("Policy") describes how Africa Market for Trade, Inc., operating as Gusce.com ("Gusce.com", "we", or "us"), collects, uses, shares, and protects your personal information when you access and use the Gusce.com platform (the "Platform"). By using the Platform, you consent to the data practices outlined in this Policy. If you do not agree with the terms of this Privacy Policy, you should not use the Platform.

## 2. Definitions

For the purposes of this Privacy Policy, the following definitions apply:

- **Gusce.com:** Refers to Africa Market for Trade, Inc., a corporation registered in the Republic of Liberia and the United States of America.
- **Platform:** The Gusce.com website and mobile application, including all associated services and features available to Users.

- **User:** Any individual or entity who accesses or uses the Platform.
- **Personal Information:** Any information that can be used to identify an individual, including but not limited to names, email addresses, phone numbers, and payment details.
- **Service Providers:** Third-party businesses offering travel-related services through the Platform, such as accommodations, transportation, and activities.

### 3. Collection of Information

We collect personal information in various ways when you interact with our Platform:

- **Account Information:** When you register for an account, we collect information such as your name, email address, phone number, and payment information.
- **Booking Information:** When you make a booking, we collect details about your reservation, such as the Service Provider, Travel Experience, dates, and payment information.
- **Usage Data:** We collect information on how you use the Platform, including pages you visit, time spent on the Platform, and interactions with the content.
- **Cookies and Tracking Technologies:** We use cookies and other tracking technologies to collect information about your browsing activities across different websites and services.
- **Communication Information:** If you contact us, we may collect information from your communications, including support requests or feedback.

### 4. Use of Information

We use the personal information we collect for the following purposes:

- To provide and improve our services on the Platform.
- To process bookings and payments.
- To communicate with you about your account, bookings, or other services related to the Platform.
- To personalize and enhance your experience on the Platform.
- To analyze Platform usage to improve features and functionality.
- To comply with legal obligations and resolve disputes.

### 5. Sharing of Information

We do not sell your personal information to third parties. However, we may share your information in the following situations:

- **With Service Providers:** When you make a booking, your personal information will be shared with the relevant Service Provider to facilitate the booking and provide the requested Travel Experience.
- **With Service Providers and Business Partners:** To help improve the Platform and provide services related to bookings.
- **With Legal Authorities:** If required by law or to comply with a legal process, we may share your information with governmental authorities or law enforcement agencies.

- **Business Transfers:** In the event of a merger, acquisition, or sale of all or part of our assets, your information may be transferred to the new owner.

## 6. Data Security

We use commercially reasonable methods to protect the personal information we collect from unauthorized access, disclosure, alteration, or destruction. However, no method of transmission over the Internet or method of electronic storage is 100% secure, and we cannot guarantee the absolute security of your information.

## 7. Your Rights

You have the following rights regarding your personal information:

- **Access:** You have the right to request a copy of the personal information we hold about you.
- **Correction:** You can correct any inaccurate or incomplete personal information.
- **Deletion:** You can request that we delete your personal information, subject to certain legal exceptions.
- **Opt-out:** You can opt out of receiving marketing communications from us.
- **Withdrawal of Consent:** If you have provided consent for us to use your personal information, you may withdraw that consent at any time by contacting us.

To exercise these rights, please contact us using the information provided in the "Contact Us" section below.

## 8. Cookies and Tracking Technologies

We use cookies and other tracking technologies (such as web beacons) to enhance your experience on the Platform. These technologies allow us to analyze how you use the Platform and customize content to suit your preferences. You can manage your cookie preferences through your browser settings or opt out of certain types of cookies, but doing so may limit your ability to use some features of the Platform.

## 9. Third-Party Links

The Platform may contain links to third-party websites or services that are not operated by us. We are not responsible for the privacy practices of those third-party sites and encourage you to review their privacy policies before submitting any personal information.

## 10. Children's Privacy

The Platform is not intended for children under the age of 13, and we do not knowingly collect personal information from children. If we learn that we have collected personal information from a child under 13, we will take steps to delete that information.

## **11. International Transfers**

As Gusce.com operates globally, your personal information may be transferred to and processed in countries outside of your country of residence, including the United States and Liberia. By using the Platform, you consent to the transfer of your personal information to these countries.

## **12. Limitation of Liability**

To the maximum extent permitted by law, Gusce.com's liability for any direct, indirect, incidental, consequential, or punitive damages is limited to the amount you paid for the Booking in question. Gusce.com is not responsible for any damages resulting from the acts or omissions of Service Providers or any third-party services.

## **13. Indemnification**

You agree to indemnify and hold harmless Gusce.com, its officers, employees, agents, and affiliates from any claims, losses, damages, or expenses arising out of your use of the Platform or your violation of this Privacy Policy.

## **14. Dispute Resolution**

Any disputes related to the Privacy Policy or your use of the Platform will be resolved through [mediation/arbitration]. Any court action will be taken exclusively in the jurisdiction of [jurisdiction].

## **15. Governing Law and Jurisdiction**

This Privacy Policy will be governed by and construed in accordance with the laws of [jurisdiction], without regard to its conflict of law provisions. Any disputes not resolved through mediation or arbitration will be subject to the exclusive jurisdiction of the courts located in [jurisdiction].

## **16. Changes to This Privacy Policy**

We may update this Privacy Policy from time to time to reflect changes in our practices or legal obligations. When we make changes, we will revise the "Updated" date at the top of this Policy and provide a notice on the Platform. We encourage you to review this Privacy Policy periodically to stay informed about how we are protecting your information.

## **17. Contact Us**

If you have any questions or concerns about this Privacy Policy or our privacy practices, please contact us at:

**Africa Market for Trade, Inc.**

Email: [Your contact email]

Address: [Your physical address]

Phone: [Your phone number]